

MAKE MONEY ONLINE

With John



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Quit Your Day Job Within 6 Months! – **FREE** Video Ecourse Here:
www.MakeMoneyOnlineWithJohn.com

Introduction



Hi, this is John Lagoudakis and I want to congratulate you on getting your hands on this report. Here you will learn the simple secrets of how to make a full-time income online – starting now!

Thousands of everyday people are making a full-time income working from home. Each year, more and more are learning how and kissing their day jobs goodbye forever.

In this report you will discover a formula that I first used to make money online and which I still use at the time of writing this report.

To prove to you that I am the real deal, here is a screenshot of one of my accounts:

Payment / Net Balance	Status	Date Sent
\$12,234.12	PAID	2009-03-18
\$9,907.73	PAID	2009-03-04
\$10,714.69	PAID	2009-02-18
\$11,894.57	PAID	2009-02-04
\$10,495.83	PAID	2009-01-21
\$9,708.78	PAID	2009-01-07
\$10,052.65	PAID	2008-12-24

[See video proof here](#)

Making money online is not difficult; the hardest part is finding a system and what you have found here is a tried and true method that has been around for several years and will continue to work for years to come.

Let's get started!

What Ways Can You Make Money Online?

There are 3 main ways to make money online:

1. Sell Other People's Products (also known as 'affiliate marketing')
2. Sell Your Own Products
3. Sell Advertising Space

This report will focus on the easiest way to make money online:

1. Sell Other People's Products (Affiliate Marketing).

Why would you want to sell other people's products?

There are many great reasons to. Some of these reasons are:

- No need to make/provide your own product
- **No capital outlay**
- No need to worry about shipping and handling
- **You can earn up to 75% of the sale**
- Don't need to set up a website nor have any programming or web design skills
- **It's quick and you can start earning money from Day 1.**

How much can you expect to make selling other's products?

This will vary with every individual. However, to give you an idea of what is possible I'll share with you my experience. I started out in May 2007 and by January 2008 (8 months later) I was able to do this full-time while supporting my wife and three children. Since then my income has continued to increase steadily.

Some affiliate marketers earn **millions of dollars a year**, just promoting other people's products.

Can Anyone Be a Successful Affiliate Marketer?

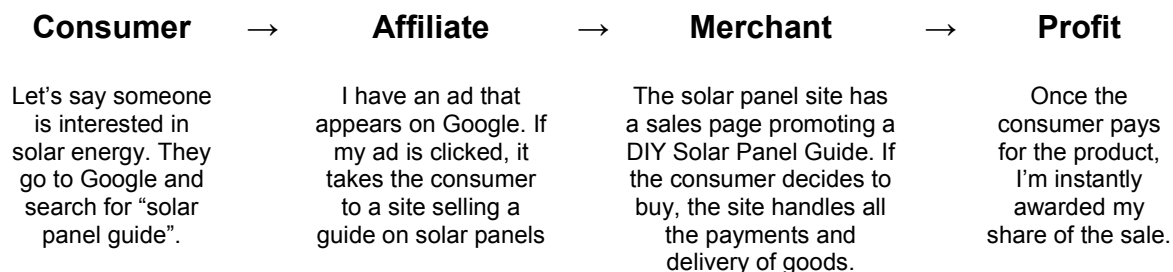
In short, **YES!**

Did I have any special skills that allowed me to achieve this success so quickly? No! I had to start from scratch and figure it out all for myself. Fortunately for you, I'll reveal exactly what I'm doing so that you can have the same success too.

The only real obstacle to your success is yourself. It's amazing to me that only **1%** of people who will read this report will end up taking action. Staggering but true.

How Does Affiliate Marketing Work?

Okay, here is where we really get into the nitty-gritty of it. There are many ways to promote other people's products online but here is a breakdown of the main way I do it:



A few questions you may be asking yourself are:

1. How do I find products to promote?
2. **How does the merchant know that I have sent the consumer to their site?**
3. What's involved in setting up a Google ad?
4. **How do I get paid?**

I'll go through each of these questions in detail.

Question 1: How do I find products to promote?

Affiliate networks make it so easy for you to find products to promote. An affiliate network is like a marketplace where affiliates and merchants meet together. My favorite affiliate network is Clickbank.

Why do I like Clickbank? There are several reasons:

- It's free and easy to set up an affiliate account
- **There are no ongoing fees or charges**
- There are thousands of products in the Clickbank marketplace for you to choose from
- **You don't need permission to promote any of the products in the marketplace**
- You can promote the products in any way you want
- **Because all of the products are digital (e.g. ebooks, software, online membership sites) your commission is usually 50% to 75% of the total sale!**

To sign up for a free Clickbank account, go to www.clickbank.com and click on the "**Become an Affiliate**" button (see below).



Affiliate Powered
E-Commerce, Worldwide!

ClickBank is the online retail outlet for 10,000 digital product publishers and their 100,000 active affiliates. We've paid our clients on time, every time, for 10 years. Over \$1 billion thus far. Now with weekly payouts!

 **Become a PUBLISHER**
Click Here

Use ClickBank To Multiply Your Sales
Leverage over 100,000 affiliates to find customers for your digital products and subscription services. Customers can pay by all major card brands, and PayPal.
[More Details...](#)

 **Become an AFFILIATE**
Click Here

Earn Cash By Promoting ClickBank Products
Choose from over 10,000 products with commissions as high as 75%. Accurate tracking, high conversion rates, and we pay weekly!
[More Details...](#)

From there you will be taken to a page that gives you a brief run down on the benefits of being an affiliate and how to get started. Click on the “**Sign Up Now!**” button to continue (see below).



Promoting ClickBank products is the easy way to convert your online skills into cash.

- Earn as much as 75% per sale.
- Also earn recurring revenue from [subscription](#) products.
- 10,000 [products](#) you can promote.
- Single-page order form optimized for digital product conversions.
- Real time sales stats, with ROI and campaign management tools.
- Direct deposit of your earnings, now with weekly payouts!

You select the products you wish to promote. We handle all the tracking, accounting, and payouts automatically. With ClickBank as the trusted third party you always get paid what you are owed. Setting up is simple:

- [Sign Up](#) as a ClickBank affiliate.
- Search the ClickBank Marketplace for products to promote.
- Incorporate our simple [hoplinks](#) into your marketing campaign.
- That's it!



The next page contains the sign up form. Simply fill in this form and you will be emailed your password to begin with Clickbank. It's that simple!

Included in my free e-course is video training on how to pick the best Clickbank products to promote. If you haven't already signed up for the free ecourse, [click here](#) to register.



Question 2: How does the merchant know that I have sent the consumer to their site?

Each Clickbank affiliate has a unique ID. This unique ID is used whenever you create a link to a merchant's site. For example, I want to send someone to Earth4Energy.com (a popular Clickbank product). My link would look like this:

<http://xxxxx.earth4.hop.clickbank.net>

In the above example, "xxxxx" is my unique Clickbank ID. If you click on the link above you will find that it takes you to Earth4Energy.com. If you then click on the payment link you will be taken to Clickbank's payment processing page and when you scroll to the bottom of this page you will see the affiliate ID "xxxxx" (as in the screenshot below).


Pay Now

Terms of sale:

- Your purchase will appear on your bank statement under the name "CLKBANK*COM".
- ClickBank will, at its discretion, allow for the return or replacement of any defective product within 60 days from the date of purchase. For more detail see our [return policy](#).
- The geographic location of your computer has been determined and recorded. All attempts at fraud will be prosecuted.
- Information submitted in conjunction with this order is handled within the constraints of our [privacy policy](#).
- Your name and email address may be provided to the original publisher of this product upon completion of this purchase.
- The Clickbank Marketplace is not a chartered bank or trust company, or depository institution.
- The Clickbank Marketplace is not authorized to accept deposits or trust accounts and is not licensed or regulated by any state or federal banking authority.

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[affiliate = xxxxx] ←

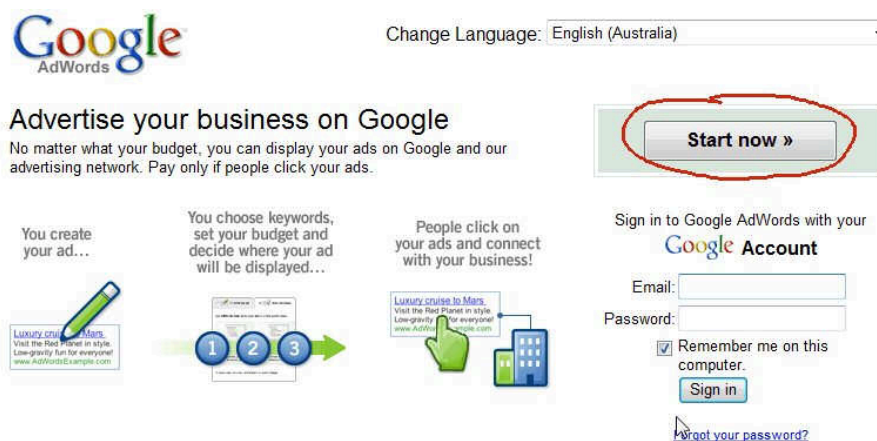
When the consumer finalises the purchase, Clickbank will automatically give you your share of the sale (in the case of Earth4Energy.com you will receive 75% of the sale - \$33). Your Clickbank account is immediately credited and also updated online so that you can see what sales have taken place even within the last few minutes!

Question 3: What's involved in setting up a Google ad?

Using Google Adwords (Google's advertising network) is very straightforward. To sign up for a new account go here:

<http://adwords.google.com>

You should see a page like the screenshot below. Click on the "Start Now" button.



Next, select “**Standard Edition**” and click “**Continue**”.

The screenshot shows the Google AdWords setup interface. At the top left is the Google AdWords logo with the tagline "It's All About Results™". Below the logo is a green header bar with the text "First, choose one of two advertising options". There are two radio button options: "Starter Edition" (with a hammer icon) and "Standard Edition" (with a toolbox icon). The "Standard Edition" option is selected and circled in red. Below the "Standard Edition" option is a red circle around the "Continue »" button.

Google AdWords
It's All About Results™

First, choose one of two advertising options

Starter Edition
If you are new to internet advertising or don't have a webpage select Starter Edition. It allows you to take the first step and advertise a single product or service. You can try entering your business details below to speed up the process. Also, you can move up to Standard edition at any time.

I already have a webpage

I need a webpage. Help me create one in just 5 minutes.

Standard Edition
If you are a medium or large business or have some experience with internet advertising then choose this solution. Standard Edition gives you access to a full range of features and functionality: advanced bidding options, multiple campaigns, conversion optimiser and more. *

* A website is required to sign up. Don't have one? Choose Starter Edition.

You are not sure? [Compare options in greater detail.](#)

Continue »

From here you just need to follow the prompts to set up your first ad (I go into greater detail in my e-course – including a “how to” video on setting up a Google ad).

Here's what is so great about Google Adwords:

- within minutes of setting up your ad, you are able to reach millions of people anywhere in the world
- **you only pay when someone clicks on your ad**
- you set the limit on how much you are willing to spend per click
- **you set the limit on how much you are willing to spend per day**
- you decide which search phrases will cause your ad to appear

Question 4: How do I get paid?

Every affiliate network has their own payment terms. Most will pay you monthly by either check or direct deposit (you choose). Clickbank gives you the option of being paid weekly, fortnightly or on a monthly basis, by either check or direct deposit. The fact that you are paid quicker is another reason I prefer Clickbank.

Conclusion

I'm sure you have found great value in this exclusive report. Affiliate marketing is an easy way that anyone can break out of the rat race and live a comfortable lifestyle. Follow the steps I have outlined in this report and you will start making money right now.

If you haven't already, go to www.makemoneyonlinewithjohn.com and sign up for my free "Make Money Online With John" video ecourse. Here you will get more in-depth training, including "how to" videos, on the following:

- which are the best affiliate networks to join
- **how to pick the best affiliate products to promote (you don't want to waste your time and money on losers!)**
- how to set up Google Adwords campaigns in only minutes
- **how to save hundreds, even thousands of dollars in Google costs by implementing this one sneaky strategy!**
- the other 2 search engines you should be using to advertise (and ones you should stay far away from)
- **how to write irresistible ads**
- how to find the best keywords to use
- **and much, much more!**

To your success,

John Lagoudakis

**>> Get FREE Private Access To
My 'Make Money Online With
John' Video Ecourse <<**

Recommended Resources

Free Brandable Ebooks: [Viral Ebook Explosion](#)

Domain Name Registration: [Namecheap](#)

Web Hosting: [GVO](#), [Hostgator](#)

Free Email: [Gmail](#)

Free FTP Software: [Filezilla](#)

Free HTML Editor: [Nvu](#), [Kompozer](#)

Free Password Manager and Web Form Filler: [Roboform](#)

Autoresponder: [Aweber](#)

Keyword Tools: [Google Keyword Tool](#), [Wordtracker](#), [KeywordSpy](#), [Keyword Elite](#)

Payment Processors: [PayPal](#), [Clickbank](#)

Free Office Suite: [Google Docs](#), [Open Office](#)

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